



The Mayberry's home showcases a new DaVinci Roofscape installed by Shake Guys.

## The Many Advantages of a Synthetic Shake Roof

WHAT MAKES A ROOFING PROJECT truly stand out? Besides top-notch craftsmanship and 100 percent customer satisfaction—it's the ability to blend aesthetic curb appeal with a functional roofing system that will stand the test of time.

### END-TO-END SERVICE

The Mayberrys chose to replace their wood shake roof with a synthetic shake roof manufactured by DaVinci Roofscapes. Prior to hiring us, homeowner Trent Mayberry knew that his real cedar shake roof was in poor condition. Hail, wind

damage, and severe weather had taken its toll on his roof.

After a detailed inspection, it was determined that his cedar shakes were in the initial stages of cupping and curling. Worse, numerous cedar shakes were starting to fail and slide off. Due to the amount of damage and its overall poor condition, the conclusion was made that a replacement roof was needed.

"Shake Guys helped me from the initial roof assessment to coordinating all aspects of the estimates," Mayberry said. "They worked with the insurance company to get a replacement roof

approved, provided references so I could see their other projects, then did a professional installation job and great follow-up. This was a responsive, knowledgeable, and caring team that I would highly recommend. Overall they provided great 'end-to-end' service."

### SYNTHETIC SHAKE SOLUTIONS

Content with his decision of hiring our roofing team for his home, our client then had to decide on a roofing material. He wanted an alternative cedar shake that enhanced the curb appeal of his home. At the same time, his top desire was to find





The Mayberry home features the Tahoe color for the Bellaforté Shake roof.

a roofing product that would not deteriorate over time and put him in a similar situation as before for replacement.

Our firm has installed DaVinci synthetic shake roofs in the Barrington area for the past three years—and during that time, we’ve seen a sharp increase in demand for alternatives to cedar shake roofs. We have installed more than 70 DaVinci roofing systems. Unmaintained, real cedar shakes just can’t hold up long-term against our Chicago-area weather conditions.

The DaVinci product wins on every level. The synthetic shake tiles are Class A fire resistant and Class 4 impact rated, they withstand high winds and severe weather, plus they resist insects, algae, and decay. With the Lifetime Limited Warranty on the DaVinci product and low maintenance appeal, you can’t beat the return-on-investment.

#### ENHANCED CURB APPEAL

We often replace real cedar roofs with an alternative synthetic roofing system. Mayberry selected the Tahoe color for the Bellaforté Shake roof. The new color and refreshed roof have substantially enhanced the curb appeal of his home. His house looks stunning! I believe this will serve as a showpiece home to other residents in the area who are considering a new roof.

The family’s investment in a new synthetic shake roof gives their home instant curb appeal and added value. Over time, this low-maintenance roof will also save them money and headaches. They’ll no longer have to invest in maintaining and preserving real cedar shakes. U

*Chad Janisch is the owner and president of Shake Guys, located at 520 E. Ill. Rte. 22 in Lake Zurich. Shake Guys believes that hard work and elegance go hand-in-hand. For over 10 years, they have applied a high standard of craftsmanship to help homeowners protect the precious memories created inside their home with a roof that is both functional while also being a uniquely crafted piece of art. Shake Guys proudly supports the residents of Barrington to help with simplifying roof care with minor cedar shake repairs, cedar preservation treatments, cedar shake replacement, or a synthetic lifetime shake roof by DaVinci Roofscapes. They do projects in the greater Chicago area, as well as Southern Wisconsin. To learn more, visit Shake Guys at [www.ShakeGuys.com](http://www.ShakeGuys.com), or call 847-278-2272.*

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