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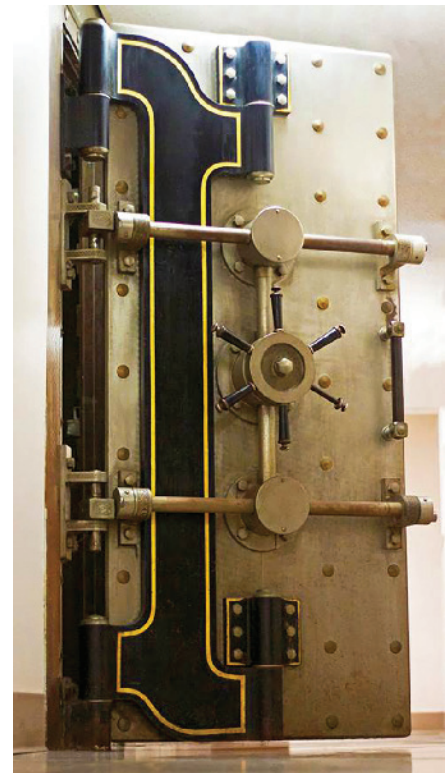
Essential Care for Furs & Fine Outerwear

YORK FURRIER OFFERS GARMENT CARE EXPERTISE

AFTER MONTHS OF BUNDLING-UP during this year's brutal polar vortex frigid weather, it's time to peel off the layers and arrange for the fur and fine outerwear garments that kept you fashionably warm to receive some annual TLC. That's storage, cleaning, repairs, and perhaps alterations, restyling or repurposing for older garments. Protecting fur and fine outerwear investments NOW will ensure wearing enjoyment for many years (even decades) ahead! Here are the details.

STORAGE TIME

Now that the outside temps are FINALLY heating up, all fur, precious fiber (cashmere, wool, alpaca) and fine outerwear (shearling, leather, suede) garments need to be properly serviced. Storing these garments in a climate-controlled vault prevents pelts from drying out and protects them against heat and moth damage. Note that home air conditioning, cedar closets, and humid basements are poor substitutes for the optimum care that your furs and fine outerwear will receive at York Furrier. Drop-off garments during store service hours in Elmhurst or call 630-832-2200 to schedule a pick-up by York's own vehicle and bonded driver.



KEEP IT CLEAN

Just as your luxury vehicle requires a thorough detailing to look its best, so too does a beautiful fur or stylish shearling. Using environmentally friendly methods and state-of-the-art equipment, the York Furrier staff restores a fur's sheen and luster, cleans silk linings, and helps preserve the natural oils in the fur pelt keeping it soft and supple. A thorough, but gentle cleaning by furrier method (NOT dry cleaning which utilizes harsh chemicals) removes dust, dirt, and harmful salt used to de-ice sidewalks. In addition to cleaning and refinishing services, for leathers, suedes, and shearlings, York Furrier offers weather and stain protection treatments—perfect for those who eat on the run, have little ones with sticky fingers, or slobbery dogs.

YORK DESIGN TEAM RESTYLING SERVICES




BEFORE



AFTER

REFURBISH

From replacing a missing closure to completely restyling an older garment, the York Furrier Design Team will make sure your furs and outerwear look spectacular for next season's use. When garments arrive for summer services, each one will be meticulously inspected from hood to hemline to note any necessary repairs. For older garments, it may be time to alter or update the style. Shortening the hemline from a full-length mink to a knee length walking coat or a zip-up jacket, reducing shoulder/sleeve fullness, converting a fox coat to a versatile vest, adding a detachable hood, or shearing a long hair fur are just a few of the multitude of update ideas.

For coats that are "past their prime" consider recycling older furs into home décor: pillows, throws, or floor coverings; repurpose a fur coat into mink baby booties or a winter coat for a short-haired puppy; trim a pair of leather gloves, knee high boots, or a favorite clutch in fur; or add a detachable collar to a denim jacket or a cashmere coat. The York Furrier Design Team will help you discover the many ways to make an old fur new again! 



Kathy Rezny is the former President of the Associated Fur Industries of Chicagoland, a Fur Information Council of America Executive Board Member, and Co-Owner of York Furrier, Inc., a purveyor of furs, fine outerwear and accessories since 1931, located in the Elmhurst City Centre. For more information, visit: www.YorkFur.com



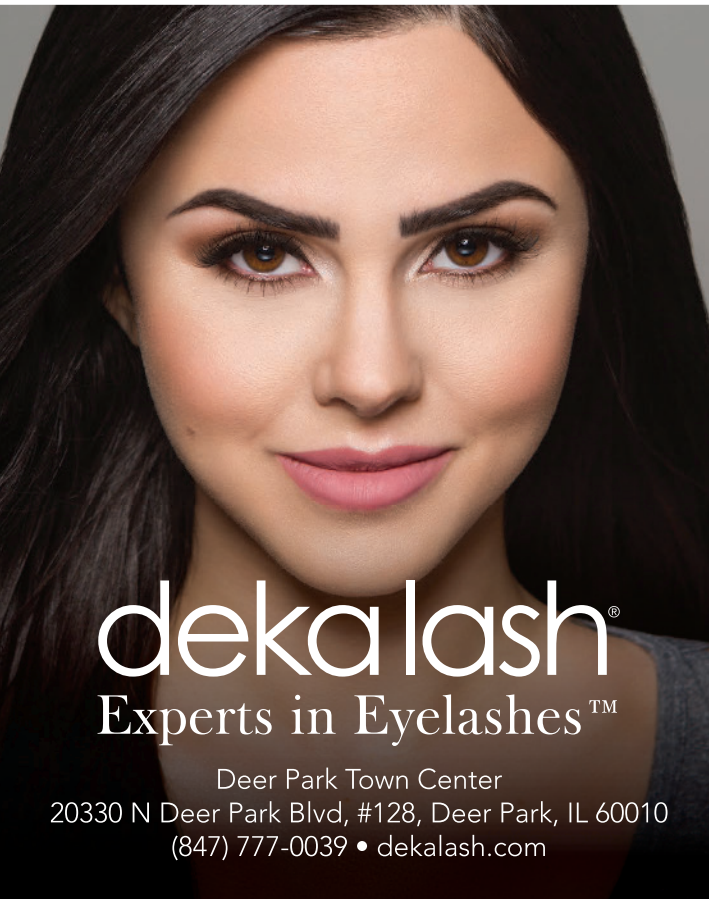

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